



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**  
 Sandler-Innocenzi, Inc.  
 Attention: Accounts Payable  
 705 Prince St.  
 Alexandria, VA 22314

Advertiser	Tarkanian for Congress
Product	D. TARKANIAN FOR CONG
Estimate Number	

Invoice #	107576-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107576
Alt Order #	06861882
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	DT4C
Product Code	
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a Wakeup w/Wagners	5-6a		10/08/12 to 10/14/12	1x		-TWTF--				
				Tu	10/09/12	:30	5:12 AM		DT-100812H whowearerev	\$450.00		1
2	KSNV	M-F 5-6a Wakeup w/Wagners	5-6a		10/15/12 to 10/21/12	1x		M-----				
				M	10/15/12	:30	5:12 AM		DT-100812H whowearerev	\$450.00		1
3	KSNV	M-F 6-7a Wakeup w/Wagners	6-7a		10/08/12 to 10/14/12	1x		-TWTF--				
				Tu	10/09/12	:30	6:24 AM		DT-100812H whowearerev	\$700.00		1
4	KSNV	M-F 6-7a Wakeup w/Wagners	6-7a		10/15/12 to 10/21/12	1x		M-----				
				M	10/15/12	:30	6:49 AM		DT-100812H whowearerev	\$700.00		1
5	KSNV	Today Show	658a-9am		10/08/12 to 10/14/12	1x		-TWTF--				
				F	10/12/12	:30	8:48 AM		DT-100812H whowearerev	\$900.00		1
6	KSNV	Today Show	658a-9am		10/15/12 to 10/21/12	1x		M-----				
				M	10/15/12	:30	8:28 AM		DT-100812H whowearerev	\$900.00		1
7	KSNV	Rachael Ray	11am-12pm		10/08/12 to 10/14/12	1x		-TWTF--				
				F	10/12/12	:30	11:27 AM		DT-100812H whowearerev	\$325.00		1
8	KSNV	Rachael Ray	11am-12pm		10/15/12 to 10/21/12	1x		M-----				
				M	10/15/12	:30	11:16 AM		DT-100812H whowearerev	\$325.00		1

The actual broadcast information shown on this invoice was taken from the Official program log

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Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107576
Alt Order #	06861882
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	DTAC
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
9	KSNV	Noon News	12-1230pm		10/08/12 to 10/14/12	1x		-TWTF--				
				Tu	10/09/12	:30		12:11 PM	DT-100812H whowearerev	\$425.00		1
10	KSNV	Noon News	12-1230pm		10/15/12 to 10/21/12	1x		M-----				
				M	10/15/12	:30		12:28 PM	DT-100812H whowearerev	\$425.00		1
11	KSNV	The Agenda 1230pm	1230-1p		10/08/12 to 10/14/12	2x		-TWTF--				
				Tu	10/09/12	:30		12:45 PM	DT-100812H whowearerev	\$325.00		2
				Th	10/11/12	:30		12:49 PM	DT-100812H whowearerev	\$325.00		
12	KSNV	The Agenda 1230pm	1230-1p		10/15/12 to 10/21/12	1x		M-----				
				M	10/15/12	:30		12:48 PM	DT-100812H whowearerev	\$325.00		1
13	KSNV	Dr Phil	3-4p		10/08/12 to 10/14/12	1x		-TWTF--				
				Th	10/11/12	:30		3:35 PM	DT-100812H whowearerev	\$450.00		1
14	KSNV	Dr Phil	3-4p		10/15/12 to 10/21/12	1x		M-----				
				M	10/15/12	:30		3:14 PM	DT-100812H whowearerev	\$450.00		1
15	KSNV	4PM NEWS (1 hour)	4-5pm		10/08/12 to 10/14/12	1x		-TWTF--				
				Tu	10/09/12	:30		4:14 PM	DT-100812H whowearerev	\$725.00		1
16	KSNV	4PM NEWS (1 hour)	4-5pm		10/15/12 to 10/21/12	1x		M-----				

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Estimate Number	

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Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107576
Alt Order #	06851882
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	DT4C
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
16	KSNV	4PM NEWS (1 hour)	4-5pm	M	10/15/12	:30	4:27 PM	DT-100812H whomearerev	\$725.00		1
17	KSNV	4PM NEWS (1 hour)	4-5pm	Th	10/08/12 to 10/14/12	2x	-TWTF--				2
	KSNV			F	10/12/12	:30	4:40 PM	DT-100812H whomearerev	\$725.00		1
18	KSNV	4PM NEWS (1 hour)	4-5pm	M	10/15/12 to 10/21/12	1x	M-----				1
	KSNV			M	10/15/12	:30	4:54 PM	DT-100812H whomearerev	\$725.00		1
19	KSNV	M-F Early News	5-630p	W	10/08/12 to 10/14/12	2x	-TWTF--				2
	KSNV			F	10/12/12	:30	5:24 PM	DT-100812H whomearerev	\$1,200.00		1
20	KSNV	M-F Early News	5-630p	M	10/15/12 to 10/21/12	1x	M-----				1
	KSNV			M	10/15/12	:30	6:23 PM	DT-100812H whomearerev	\$1,200.00		1
21	KSNV	FacetoFace/Ralston Report	730-758pm	Tu	10/08/12 to 10/14/12	4x	-TWTF--				2
	KSNV			Tu	10/09/12	:30	7:37 PM	DT-100812H whomearerev	\$900.00		1
	KSNV			Tu	10/09/12	:30	7:52 PM	DT-100812H whomearerev	\$900.00		3
	KSNV			W	10/10/12	:30	7:36 PM	DT-100812H whomearerev	\$900.00		4
	KSNV			F	10/12/12	:30	7:45 PM	DT-100812H whomearerev	\$900.00		4
22	KSNV	FacetoFace/Ralston Report	730-758pm	M	10/15/12 to 10/21/12	1x	M-----				1
	KSNV			M	10/15/12	:30	7:41 PM	DT-100812H whomearerev	\$900.00		1

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Advertiser	Tarkanian for Congress
Product	D.TARKANIAN FOR CONG
Estimate Number	

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	107576-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Order #	107576
Alt Order #	06861882
Deal #	
Order Flight	10/09/12 - 10/15/12

IDB #	
Advertiser Code	DT4C
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
23	KSNV	M-F News 3 at Eleven	11pm-1135pm		10/08/12 to 10/14/12	1x		-TWTF--				
					to							
				W	10/10/12	:30	11:21 PM		DT-100812H whowearerev	\$1,200.00		1
24	KSNV	M-F News 3 at Eleven	11pm-1135pm		10/15/12 to 10/21/12	1x		M-----				
					to							
				M	10/15/12	:30	11:24 PM		DT-100812H whowearerev	\$1,200.00		1
25	KSNV	Tonight Show	1135p-1237a		10/08/12 to 10/14/12	1x		-TWTF--				
					to							
				W	10/10/12	:30	12:30 AM		DT-100812H whowearerev	\$500.00		1
26	KSNV	Tonight Show	1135p-1237a		10/15/12 to 10/21/12	1x		M-----				
					to							
				M	10/15/12	:30	11:46 PM		DT-100812H whowearerev	\$500.00		1
27	KSNV	Sa-Su Early News	5pm-630pm		10/08/12 to 10/14/12	1x		-----S-				
					to							
				Sa	10/13/12	:30	6:28 PM		DT-100812H whowearerev	\$675.00		1
28	KSNV	Vegas Inc.	6:30-8pm		10/08/12 to 10/14/12	1x		-----S-				
					to							
				Sa	10/13/12	:30	7:47 PM		DT-100812H whowearerev	\$225.00		1
29	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		10/08/12 to 10/14/12	1x		-----S-				
					to							
				Su	10/14/12	:30	11:22 PM		DT-100812H whowearerev	\$1,100.00		1
30	KSNV	News 3 Sunrise SATURDAY	6a-7a		10/08/12 to 10/14/12	1x		-----S-				
					to							
				Sa	10/13/12	:30	6:10 AM		DT-100812H whowearerev	\$350.00		1

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Station	KSNV
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Order #	107576
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
31	KSNV	Saturday Today	7a-9am		10/08/12 to 10/14/12	1x		-----S-				
				Sa	10/13/12	:30		7:23 AM	DT-100812H whowearerev	\$625.00		1
32	KSNV	News 3 Today	9a-930am		10/08/12 to 10/14/12	1x		-----S				
				Su	10/14/12	:30		9:14 AM	DT-100812H whowearerev	\$500.00		1
33	KSNV	News 3 Sunrise SUNDAY	6a-7a		10/08/12 to 10/14/12	1x		-----S				
				Su	10/14/12	:30		6:49 AM	DT-100812H whowearerev	\$350.00		1
34	KSNV	Sunday Today	7a-8am		10/08/12 to 10/14/12	1x		-----S				
				Su	10/14/12	:30		7:29 AM	DT-100812H whowearerev	\$750.00		1
35	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm			10/08/12 to 10/14/12	1x		-TW-F--				
				W	10/10/12	:30		6:43 PM	DT-100812H whowearerev	\$1,300.00		1
36	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm			10/15/12 to 10/21/12	1x		M-----				
				M	10/15/12	:30		6:53 PM	DT-100812H whowearerev	\$1,300.00		1
37	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a		10/08/12 to 10/14/12	1x		-----S				
				Su	10/14/12	:30		11:46 PM	DT-100812H whowearerev	\$200.00		1
<b>Aired Spots</b>												<b>43</b>

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**Gross Total \$29,975.00**

**Agency Commission \$4,496.25**

**Net Amount Due \$25,478.75**

**Payment Terms 30 Days**

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